

MARKING GUIDELINES

EXAMINATION	NATIONAL SENIOR CERTIFICATE
GRADE	12
DATE	NOVEMBER 2024
SUBJECT	AGRICULTURAL SCIENCES
PAPER	2
MARK TOTAL	150
DURATION (HOURS)	2½
NUMBER OF PAGES	11



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SECTION A

QUESTION 1

1.1 MULTIPLE CHOICE

1.1.1 C ✓✓

1.1.2 D ✓✓

1.1.3 B ✓✓

1.1.4 A ✓✓

1.1.5 D ✓✓

1.1.6 D ✓✓

1.1.7 A ✓✓

1.1.8 B ✓✓

1.1.9 C ✓✓

1.1.10 A ✓✓

(10 x 2) (20)

1.2 MATCHING COLUMN

1.2.1 B ✓✓

1.2.2 F ✓✓

1.2.3 D ✓✓

1.2.4 A ✓✓

1.2.5 G ✓✓

(5 x 2) (10)

1.3 AGRICULTURAL TERM

1.3.1 Ceiling price ✓✓

1.3.2 unemployment ✓✓

1.3.3 heredity ✓✓

1.3.4 line breeding ✓✓

1.3.5 gene silencing ✓✓

(5 x 2) (10)

1.4 UNDERLINED WORD

1.4.1 Marketing ✓

1.4.2 Capital ✓

1.4.3 Polygenes ✓

1.4.4 inserted ✓

1.4.5 mutagen ✓

(5 x 1) (5)

TOTAL SECTION A: [45]



SECTION B

QUESTION 2: AGRICULTURAL MANAGEMENT

2.1 Phrases about selling and marketing

2.1.1 (a) Selling:

Concerned with the sale of goods already produced ✓
Obtaining orders from customers ✓ (2)

(b) Marketing:

Involves the design of the product acceptable to consumers ✓
Consumer orientated ✓ (2)

2.1.2 Advantages of processing

- Provides job opportunities ✓
- Increases the value of the product ✓
- Reduces wastage ✓
- Storage period increases ✓
- Overcomes over-supply ✓
- Easier packing and handling of products ✓

(Any 4) (4)

2.2 Inelasticity of demand

2.2.1 Deduction of the marketing concept

Price inelasticity of demand ✓ (1)

2.2.2 A reason for the answer

The demand changed slightly despite the huge change in price ✓ (1)

2.2.3 Explanation of the reason why consumers responded in this way

Canola oil is a necessity to prepare food ✓ people will therefore buy canola oil even with a price increase ✓ (2)

2.2.4 Identification of the factor leading to the differences in the number of bottles demanded

Price ✓ (1)



2.3 Activities related to the production and marketing of agricultural products

2.3.1 THREE activities in the following order:

- Planning for production ✓
- Soil preparation and planting ✓
- Grading ✓
- Storage ✓
- Distribution ✓
- Sales to consumers ✓

(Any 3 in a CORRECT ORDER) (3)

2.3.2 TWO problems with the distribution during marketing of agricultural products

- Poor infrastructure/bad roads ✓
- Transportation/wide distribution and distances to markets ✓
- Accidents/theft can cause losses ✓
- High transportation cost ✓
- Spoilage of products in the market chain/perishability ✓
- Products not properly handled/stored ✓

(Any 2) (2)

2.3.3 Grading ✓

(1)

2.4 Marketing channels

2.4.1 The marketing channel illustrated

Stock sales ✓

(1)

2.4.2 Marketing system associated with the marketing channel

Free marketing ✓

(1)

2.4.3 Motivation for use of the channel by the farmers

- Payment is guaranteed ✓
- Seller has access to a wider market than the local one ✓

(2)

2.4.4 TWO other marketing channels available to the farmers

- Internet marketing ✓
- Direct marketing ✓
- Farm gate marketing ✓
- Fresh produce marketing ✓

(Any 2 x 1) (2)



2.5 Entrepreneurship

2.5.1 Entrepreneur

A person who sees opportunities for a business ✓ and uses them for profit ✓.

(2)

2.5.2 THREE characteristics to be a successful entrepreneur

- Creative and innovative ✓
- Confident and positive attitude ✓
- Leader ✓
- Good manager
- Perseverance and inner drive ✓
- Highly motivated ✓
- Energetic ✓
- Common sense ✓
- Risk orientated ✓
- Ability to get things done ✓
- Committed ✓
- Organised ✓
- Responsible ✓
- Flexible ✓

(Any 3) (3)

2.5.3 Processing of agri-produce on the farm:

- Build a butchery to provide meat cuts straight to the consumers ✓
- Canning plant for the beans and or maize ✓
- Sell the manure of the animals ✓

(Any 2) (2)

- ### 2.5.4
- General overview of the business ✓
 - Marketing information ✓
 - Details of staff ✓
 - Financial details ✓

(Any 3) (3)

[35]

QUESTION 3: PRODUCTION FACTORS AND MANAGEMENT

3.1 Land as production factor

- 3.1.1
- Provides space / medium for plants to grow ✓
 - Source/Supplies raw materials ✓
 - Supplies minerals ✓
 - Provides food ✓
- (Any 3) (3)

- 3.1.2
- Adaptation of production systems to scientific methods ✓
 - Water provision /Supply water ✓
 - Consolidation of uneconomical farm units ✓
 - Utilisation of improved agricultural methods ✓
- (Any 2) (2)

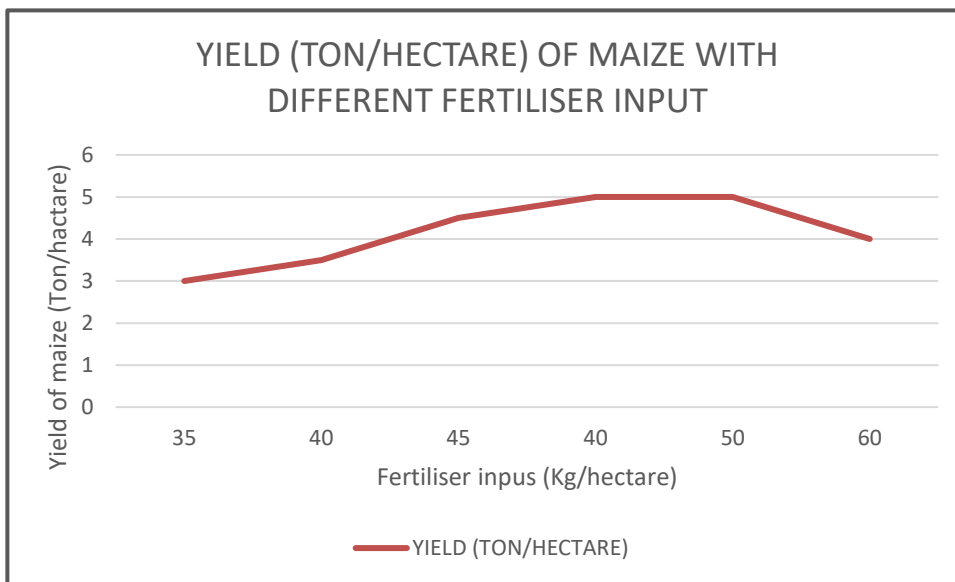
3.2 Law of diminishing returns

- 3.2.1 Law of diminishing returns ✓ (1)

3.2.2 Deduction of relationship between fertiliser input and yield

With the addition of fertilizers, ✓ yield will increase ✓ but a point will be reached ✓ at which further increase in fertilizer application will not result in an increase in production, but a decline. ✓ (4)

3.2.3 Line graph



Marking guideline for line graph

	Mark allocation
Heading	1
x-axis heading and scale correct	2
y-axis heading and scale correct	2
Correct plotting of line graph	1

(6)



3.2.4 Definition: Law of diminishing returns

The yield capacity of land is mainly determined by the physical characteristics of the soil. ✓ It can be increased to a certain extent by increasing capital and labour inputs per unit or by means of improved technology. ✓ A point will be reached where production no longer increases with increased units of input. ✓

(Any 2) (2)

3.3 Labour

3.3.1 Increase of labour motivation and productivity

Improvement of educational opportunities ✓

Improve on living and working conditions e.g. proper housing ✓

Good salaries, medical aid, and pension ✓

(3)

3.3.2 Types of labour

a) Casual labour: Type of labour that works less than 24 hours per month ✓

(1)

b) Seasonal labour: Type of labour that is only available during specific season e.g. harvesting time ✓

(1)

c) Skilled labour: Type of labour that knows how to do the job, they may be permanent or temporary ✓

(1)

3.3.3 Labour Legislation

a) **Labour relations Act No. 66 of 1995:** Responsible for right of labour to strike, stay-ins etc. ✓

(1)

b) **Occupational Health and Safety Act No. 85 of 1993:** Responsible for safety in the work place. ✓

(1)

c) **Compensation for Occupational Injuries and Diseases Act No. 85 of 1993:** Responsible for regulating the health and safety of workers. ✓

(1)

3.4 Management and Capital

3.4.1 Important management skills for a farmer

- Conceptual skills ✓
- Analytical skills ✓
- Problem-solving ✓
- Organisational skills ✓
- Identifying risks ✓

(Any two) (2)



3.4.2 Requirements of efficient control

- System must be adaptable to the requirements of a task ✓
- Provision must be made for any problem or deviation which may occur ✓
- Control must be flexible to meet changing circumstances ✓
- It must be economical in terms of time and money ✓
- The system should be simple and clearly understandable ✓
- The system must lead to corrective action in order to solve problems ✓

(Any 2) (2)

3.4.3 Types of capital

Movable capital ✓ e.g. tractor / drone / cell phone ✓

Working capital ✓ e.g. wheat on the land ✓

Fixed capital ✓ e.g. land / building / silo ✓

(Any 2 with example) (4)

[35]

QUESTION 4: BASIC AGRICULTURAL GENETICS

4.1 Co-dominance

4.1.1 Co-dominance

Both alleles are simultaneously expressed ✓ in the heterozygote meaning both alleles are equally dominant ✓ the one does not dominate the other and there is no mixture of the phenotypical characteristics. Both traits are equally visible in the phenotype. ✓

(3)

4.1.2 Punnet square for crossing of the two animals

Gametes	W	B
W	WW	WB
B	WB	BB

Rubric:

Criteria	Correct
Both heterozygous gametes placed correctly	2
Crossings were done correctly	1
Total	3

Ratio: 25% white ✓ : 50% roan ✓ : 25% black ✓ or
 1 : 2 : 1
 white roan black

(6)

4.2 Line breeding

4.2.1 Definition: Line breeding

The mating of related animals ✓ so that the progeny remains closely related to a particularly outstanding ancestor. ✓

(2)

4.2.2 Common ancestors

- 13 ✓
- 5 ✓
- 7 ✓

(3)

4.2.3 Benefits of upgrading for livestock farmers

- A new breed is gradually imported into the herd ✓
- Economical way to raise the stock to a pedigree level ✓
- Initial rapid results (50% improvement in first generation) ✓
- Deformities and unwanted characteristics occur less frequently ✓

(Any 3) (3)



4.3 Selection

4.3.1 Bell shape of graph

Most of the population produce at the average ✓ (number of population at the average value); some of the population produce above the average; ✓ some of the population produce below the average. ✓ (3)

4.3.2 Explanation for improvement

The genes of the later generation improved ✓ with regard to milk production/there was a response to selection in this herd. ✓ (2)

4.3.3 Selection of animals

The animals in the population that produce above ✓ the average (that produce the most milk). ✓ (2)

4.4 Survey Genetically Modified Food

4.4.1 Reasons why genetic manipulation may be a solution for improving food supply

- Plants that can grow in drought ✓
- Production yield is higher ✓
- Pest-resistant plants ✓
- Virus-resistant plants ✓
- Cold-resistant plants ✓

(Any 3) (3)

4.4.2 Advantages of the genetic modification of plants

- Resistant to drought ✓
- Resistant to viruses ✓
- Resistant to cold ✓
- Resistant to pests ✓

(Any 2) (2)

4.4.3 Reasons for supporting traditional breeding

- No negative effects on human health ✓
- No negative effects on environment ✓
- No chance that new gene will end up in another plant gene ✓

(Any 2) (2)



4.4.4 Potential risks of GM crops

- GMO crops have not been researched for long and may have a potential health risk. ✓
- Some GMO crops are herbicide resistant and may contribute to the creation of super weeds. ✓

(2)

4.4.5 Reasons why maize are genetically modified

- Resistant to herbicides ✓
- Resistant to drought ✓
- Resistant to viruses ✓

(Any 2) (2)

[35]

TOTAL SECTION B: [105]

GRAND TOTAL: [150]