

EXAMINATION	NATIONAL SENIOR CERTIFICATE
GRADE	12
DATE	NOVEMBER 2025
SUBJECT	CONSUMER STUDIES
PAPER	1
MARK TOTAL	200
DURATION (HOURS)	3
NUMBER OF PAGES	15



SOUTH AFRICAN COMPREHENSIVE ASSESSMENT INSTITUTE
SUID-AFRIKAANSE KOMPREENSIEWE ASSESSERINGSINSTITUUT

INSTRUCTIONS AND INFORMATION

1. This question paper consists of **SIX** questions.

QUESTION	CONTENT	MARKS	TIME (minutes)
1	Short questions (all topics)	40	20
2	The consumer	40	40
3	Food and nutrition	40	40
4	Clothing	20	20
5	Housing	20	20
6	Entrepreneurship	40	40
TOTAL:		200	180

2. ALL the questions are **COMPULSORY**.
3. Number the questions correctly according to the numbering system used in the question paper.
4. Start each question on a **NEW** page.
5. You may use a calculator.
6. Pay attention to spelling and sentence construction.
7. Do not write question numbers in margins.
8. Write neatly and legibly, in **BLUE** ink only.

SECTION A: SHORT QUESTIONS (all topics)**QUESTION 1**

1.1 Various options are given as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers (1.1.1 to 1.1.20) in the ANSWER BOOK e. g. 1.1.21 E.

1.1.1 Bread exempted from Value-added Tax (VAT):

- A Brown bread
- B White bread
- C Raisin bread
- D Wholewheat bread (1)

1.1.2 The purpose of the consumer price index (CPI) is to measure ...

- A changes in the interest rate.
- B the changes in the cost of goods and services.
- C the price of basic food items.
- D the influence of price increases. (1)

1.1.3 Identify when a tiered-level or multilevel marketing scheme is legal.

- A It is a pyramid scheme.
- B A product is sold.
- C It is based on recruiting members.
- D A chain letter is passed around. (1)

1.1.4 This practice shows the most sustainable use of electricity:

- A Boil water on a stove instead of using a kettle.
- B Tumble dry clothes instead of ironing them.
- C Reheat food in a microwave oven.
- D Use an electric heater in winter instead of an electric blanket. (1)

- 1.1.5 ... influence our money and its purchasing power.
- A Dividends tax and repo rate
 - B Tax rebates and bonds
 - C Interest and inflation
 - D Rates and taxes (1)
- 1.1.6 The most important risk factor for strokes:
- A High oestrogen levels
 - B High iron levels
 - C High blood glucose
 - D High blood pressure (1)
- 1.1.7 An essential mineral which increases bone mass and slows down age-related bone loss.
- A Calcium
 - B Potassium
 - C Sodium
 - D Magnesium (1)
- 1.1.8 The stooping or bent-over posture of some elderly people, is a visible sign of ...
- A anaemia.
 - B diabetes.
 - C obesity.
 - D osteoporosis. (1)
- 1.1.9 Good sources of iron:
- A Whole grain cereals, coffee
 - B Oranges, bananas
 - C Spinach, red meat
 - D Eggs, canned fish (1)

- 1.1.10 Vegans are likely to develop anaemia because of a ... deficiency.
- A Vitamin A
 - B Vitamin B¹²
 - C Vitamin C
 - D Vitamin D
- (1)
- 1.1.11 A characteristic of a fashion fad:
- A Appropriate for older people
 - B Lasts for many years
 - C Sudden popularity
 - D Appropriate for most people
- (1)
- 1.1.12 Select the correct guideline for a young professional person's working wardrobe:
- A Choose basic colours that complement the skin tone.
 - B Include informal styles that are fashionable.
 - C Choose synthetic fibres for comfort.
 - D Include a tracksuit for winter.
- (1)
- 1.1.13 A hidden cost the prospective buyer of a house must be aware of:
- A Rent
 - B Levy
 - C Home loan
 - D Moving costs
- (1)
- 1.1.14 The deposit a new homeowner pays is the amount he/she ...
- A pays to ensure the deed is drawn up in time.
 - B pays to the bank to set up the loan.
 - C contributes towards the purchase of the house.
 - D repays the bank every month.
- (1)

- 1.1.15 Transfer duty:
- A Charged to register the mortgage bond and title deed.
 - B Government tax payable every time a property changes hands.
 - C Payment to the attorney who draws up the bond document.
 - D Payment to the estate agent who oversees the transfer. (1)
- 1.1.16 The key principle in designing an advertising pamphlet:
- A The headline must attract attention.
 - B To save printing costs, do not use pictures.
 - C Provide a lot of information to read.
 - D Make the pamphlet small to save paper. (1)
- 1.1.17 The function of a cash flow projection for a business:
- A To pay expenses
 - B To prevent poor stock control
 - C To maintain quality control
 - D To assist with efficient planning (1)
- 1.1.18 Procedure to ensure that the required standards of products are met:
- A Time management
 - B Financial control
 - C Product management
 - D Quality control (1)
- 1.1.19 Select the statement which is TRUE regarding the training of staff:
- A Compromises the quality of the products
 - B Improves staff motivation and morale
 - C Costs a lot of money but may save time
 - D Develops opportunities for promotion (1)

1.1.20 The business that most likely shows sustainable profitability:

- A Business A uses social media to keep in touch with customers.
- B Business B plans to take out a loan to pay salaries and wages.
- C Business C increases selling prices to have a competitive edge.
- D Business D has many short-term goals.

(1)

(20)

1.2 Name each of the food-related health conditions described below. Write the answers next to the question numbers (1.2.1 to 1.2.5) in the ANSWER BOOK. e.g.

1.2.6 Osteoporosis.

1.2.1 The lining of the small intestine is damaged.

1.2.2 Little or no lactase in the body

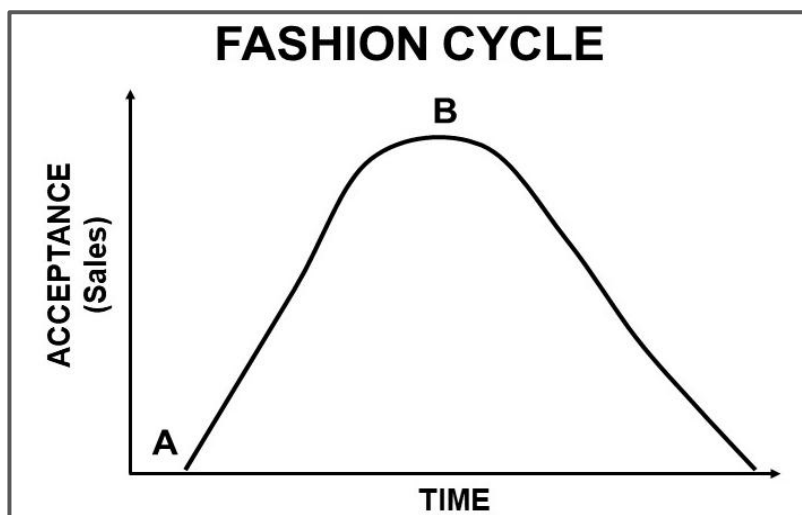
1.2.3 The blood glucose becomes abnormally high.

1.2.4 Red blood cells that do not carry enough oxygen

1.2.5 The immune system reacts against a harmless protein.

(5)

1.3 Identify the stages in the fashion cycle marked **A** and **B** on the graph below. Write the name of the stage next to the question number (1.3.1, 1.3.2) in the ANSWER BOOK e.g. 1.3.3 Rejection.



[Source adapted from: www.texhour.com]

(2)

1.4 Give ONE term for each of the following descriptions. Write only the term next to the question numbers (1.4.1 to 1.4.5) in the ANSWER BOOK, e.g. 1.4.6 Unfair business practice.

1.4.1 Goods imported through unofficial distribution channels

1.4.2 An email requesting someone to supply financial information to illegally gain access to a person's funds

1.4.3 An agreement between a financial provider and a consumer

1.4.4 A person is exonerated from liability in a contract.

1.4.5 A promise in writing that the quality and durability of a product will meet certain standards for a specified period

(5)

1.5 Match the description in COLUMN B to the term COLUMN A. Write only the letter (A–F) next to the question numbers (1.5.1 to 1.5.4) in the ANSWER BOOK e.g. 1.5.5 G.

COLUMN A Term	COLUMN B Function
1.5.1 Transfer costs	A The deposit for the connection of water and electricity
1.5.2 Municipal fees	B Charged by the bank to assess the property
1.5.3 Initiation fees	C Payable to the attorney who oversees the transfer process of the property
1.5.4 Deeds office fees	D Payable to the municipality by homeowners E Once-off fee charged by the bank for a loan and processing a loan application F Charged for registering the mortgage bond

(4)

1.6 Select FOUR possible reasons why a business would reach its best sales scenario. Write only the letters (A–H) next to the question number (1.6) in your ANSWER BOOK e.g. 1.6 I, J, K, L.

- A Customers had money available to buy the products.
- B Expensive and luxurious packaging was used.
- C Maintenance of equipment was done regularly.
- D The business sold less than the break-even point.
- E The products were good value for money.
- F The staff was well-trained and well-paid.
- G The business achieved its sales objective.
- H The business grew due to good marketing.

(4)

TOTAL SECTION A: [40]

SECTION B

QUESTION 2: THE CONSUMER

- 2.1 Answer the following questions regarding contracts.
- 2.1.1 Explain what a *rental contract* is. (3)
- 2.1.2 Name how many days a person has, to cancel a long-term contract. (1)
- 2.1.3 Name TWO acts that govern residential letting and lease agreements. (2)
- 2.2 Discuss the tax added to the petrol price. (2)
- 2.3 Discuss FOUR major causes of water pollution in South Africa. (4)
- 2.4 Explain how the cooling-off period will apply to direct marketing contracts. (3)
- 2.5 Explain why electricity generated by hydropower is not common in South Africa. (2)
- 2.6 Study the app advertisement below and answer the questions that follow:



 **StokFella**
Pluritone
Designed for phone
★★★★☆
Free

StokFella puts the power of informed financial management and decision-making in the hands of all stokvels and its members. It allows a stokvel group and its members to manage, consolidate, communicate, visualise and analyse their activities, financials, and other related matters.

- Stokvel admin nightmare? Not anymore! Manage all your Stokvel's payments, claims and meetings from your mobile.
- Forgot how much you owe? Let's remind you! See your outstanding payments anytime, anywhere and get notification reminders.
- Not sure how your Stokvel is performing? Let's tell you! View your Stokvel's finances, goals and membership growth.
- Forgot who's hosting? Never again. Check when your next meeting is and who the next host will be and receive notifications if any meeting changes happen.

[Source: StokFella on the App Store (apple.com)]

- 2.6.1 Describe a *stokvel*. (3)
- 2.6.2 List THREE requirements to ensure that a *stokvel* is legal. (3)
- 2.6.3 Explain why the StokFella App will be beneficial to ensure a successful *stokvel*. (4)

2.7 Study the following poster and answer the questions that follow:



[Source adapted from: Own text]

List FIVE services that municipalities are responsible for that are not evident on the poster. (5)

2.8 Read the extract and answer the question that follows:

OPERATION VALA ZONKE

The National Department of Transport launched the national campaign to fix potholes, dubbed Operation Vala Zonke, on 8 August 2022, with a call for a joint effort by the nine provinces and all 278 municipalities, comprising 8 metropolitan, 44 district and 226 local municipalities.

SANRAL has been appointed as the co-ordinating agency to implement this initiative. SANRAL has consequently launched a “pothole app” for the public to report potholes easily.

[Source adapted from: <https://www.engineeringnews.co.za> and [businessnews.co.za/news/trending](https://www.businessnews.co.za)]

Evaluate the possible success and impact of the Vala Zonke campaign. (8)

[40]

QUESTION 3: FOOD AND NUTRITION

- 3.1 Answer the following questions regarding obesity.
- 3.1.1 Name TWO causes of obesity. (2)
- 3.1.2 Give FIVE guidelines for an energy-restricted diet to assist an obese person in losing weight. (5)
- 3.2 Name THREE uncontrolled risk factors for heart disease. (3)
- 3.3 Answer the following questions regarding HIV/AIDS:
- 3.3.1 Name TWO causes of HIV/AIDS. (2)
- 3.3.2 Recommend SIX guidelines for improving the immune system of a person who is co-infected with HIV/AIDS and tuberculosis. (6)
- 3.4 Show a patient suffering from hypertension / high blood pressure how to manage this condition. (6)
- 3.5 Give valid reasons why a person suffering from gastroenteritis should drink bottled water and eat well-cooked fish and meat. (4)
- 3.6 Answer the following questions regarding atherosclerosis.
- 3.6.1 Describe the condition atherosclerosis. (2)
- 3.6.2 Name TWO consequences of atherosclerosis. (2)
- 3.6.3 Analyse the ingredients for a Greek fish stew and give valid reasons why this stew would benefit people with heart disease.

GREEK FISH STEW

25 ml olive oil
1 onion
2 small cloves garlic
500 g fresh tomatoes, peeled and roughly chopped
100 ml dry white wine
100 ml water
700 g boneless salmon
½ bunch chopped, fresh parsley
50 ml chopped fresh fennel fronds
Juice of 1 lemon
400 g tin chickpeas
Salt and pepper to taste

(8)

[40]

QUESTION 4: CLOTHING

- 4.1 Explain what *retrospective fashion* is. (2)
- 4.2 Explain why first impressions are important. (3)
- 4.3 Explain what *brand piracy* is. (2)
- 4.4 Give THREE reasons why bamboo is considered to be a sustainable textile. (3)
- 4.5 Discuss how technological factors affect fashion change. (6)
- 4.6 Compare the two outfits illustrated below. Select the outfit which will be suitable for a respected law firm that wants to project a professional image to foster public relations. Give FOUR reasons why you selected the outfit. (4)



A	B
A black pencil skirt with a white blouse (without collar), black long-sleeved jacket and black high heel shoes and a silver chain with a pendant.	Black three-quarter length pants with a mustard yellow T-shirt, black open-toe high heel shoes, a yellow, green, brown and black striped carry-all bag and a chunky necklace.

(4)

[20]

QUESTION 5: HOUSING

- 5.1 List FOUR disadvantages of building a house. (4)
- 5.2 Name THREE documents that must be submitted to the bank when a consumer applies for a home loan. (3)
- 5.3 Explain why sectional title homes are desirable in South Africa. (3)
- 5.4 Compare a twin tub washing machine and a fully automatic washing machine by copying and completing the table below in the ANSWER BOOK.

	Twin tub washing machine	Fully automatic washing machine
Cost		
Human energy required		
Space requirements		

(6)

- 5.5 Study the poll done on a consumer blog and answer the question that follows:



[Source adapted from: 13 Problems Customers Face While Shopping Online and How to Solve that? (rocktechnolabs.com)]

Describe the consumer’s responsibilities when buying appliances online to help prevent common issues. (4)

[20]

QUESTION 6: ENTREPRENEURSHIP

- 6.1 Define *quality control*. (2)
- 6.2 Name FIVE requirements for good packaging. (5)
- 6.3 Give THREE reasons why correct storage methods for food products are important. (3)
- 6.4 Define *sustainable production*. (2)
- 6.5 Discuss the following factors that influence the entrepreneur's decision where to produce his/her product/s.
- a) Availability of workers (1)
 - b) Costs (1)
- 6.6 Explain the importance of stock control by discussing overstocking. (3)
- 6.7 Motivate why an entrepreneur should do a feasibility study before starting his/her business. (5)
- 6.8 The production cost of the cake is R35,00. It takes the entrepreneur 3 hours to bake and decorate the cake. He/she charges R25,00 per hour. Calculate the selling price for one chocolate cake. Add a mark-up of 75%. Show ALL calculations. (4)
- 6.9 Describe THREE ways in which the entrepreneur can ensure a competitive edge. (3x2)(6)
- 6.10 Suggest how the small-business entrepreneur can positively influence the South African economy. (4x2)(8)

[40]**TOTAL SECTION B: [160]****GRAND TOTAL: [200]**