

MARKING GUIDELINES

EXAMINATION		NATIONAL SENIOR CERTIFICATE	
GRADE		12	
DATE		NOVEMBER 2025	
SUBJECT		ENGLISH FIRST ADDITIONAL LANGUAGE	
PAPER		1	
MARK TOTAL		80	
DURATION (HOURS)		2	
NUMBER OF PAGES		11	



SOUTH AFRICAN COMPREHENSIVE ASSESSMENT INSTITUTE
SUID-AFRIKAANSE KOMPREENSIEWE ASSESSERINGSINSTITUUT

FINAL APPROVED MARKING GUIDELINES

DATE OF MEETING	
UMALUSI MODERATOR	
CHIEF MARKER	
INTERNAL MODERATOR	



SECTION A: COMPREHENSION

- When marking the comprehension section, markers should remember that – for the candidates – the focus is on understanding. Therefore, incorrect spelling and language errors should not be penalised, unless these errors change the meaning and the understanding of the answers. Please indicate such errors by circling or underlining.
- No half marks are awarded.
- If a candidate uses words from any other language, these words must be ignored. If the rest of the answer still makes sense, the candidate must be awarded the marks. However, if a word from another language is used in a text and is required as part of an answer, the above mentioned will not apply.
- No marks should be awarded for YES/NO / AGREE/DISAGREE / TRUE/FALSE only. The substantiation is what should be considered.
- When the answer requires a single word/phrase, but the candidate answers in a full sentence, a mark may only be awarded if the candidate underlined the word/phrase.
- When two/three facts/points are required and the candidate gives more than the required amount, mark only the first two/three.
- Accept dialectal variations.
- Where a candidate gives two answers and the first answer is wrong, mark the first answer.
- If answers are incorrectly numbered, mark according to the memo. If, however, this occurs towards the beginning of a section, do not penalise the candidate for all the 'incorrect' answers.

Penalise once (i.e. where the numbering mistake was made the first time) and ignore the rest of the incorrect numbers if the answers follow the correct sequence and the marker can clearly see that the candidate just made the one numbering mistake.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full.

SECTION A: COMPREHENSION

QUESTION 1

TEXT A

- 1.1 'They' refer to the devices, ✓ websites ✓ and applications ✓ (collecting data or your preferences and behaviour online). (3)
- 1.2.1 On paper documents / filed in a paper folder / locked in a cupboard ✓ (1)
- 1.2.2 We share:
- our physical locations,
 - our travel plans,
 - our political opinions,
 - our shopping interests, and
 - our family photos.
- We order takeaways.
 - We book flights.
 - We take part in polls/surveys.
 - We buy clothes online.
- (Any TWO) ✓✓ (2)
- 1.3 Every digital step you take online leaves a footprint, evidence that you were there – if you search something or post an image or write something online or comment on someone else's post you leave something of yourself behind. (Accept other suitable responses.) ✓✓ (2)
- 1.4
- Companies can follow your activities online and track what you are interested in. ✓
 - Based on that they can then advertise specific products on pages you visit which they think you might want to buy. ✓
- (2)
- 1.5 When we voluntarily post our birthdays, our photographs and even our opinions online, ✓ we give people permission (consent) to use our information. ✓ (2)
- 1.6 After a data breach, people seem to be more aware of the risks ✓ such as losing data before they share extra information online / they will not post something without thinking about it first. ✓ (2)
- 1.7 C/leakage ✓ (1)
- 1.8 Figuratively ✓ (1)



1.9 (The European Union's) General Data Protection Law ✓ (1)

1.10 Candidate's own answer, for example:

Yes, in South Africa the government implemented the POPIA Act to protect our personal information and on various websites you must accept their 'Cookie Policy' – in which you give them consent to track your activities. ✓✓

OR

No, governments and organisations can be much stricter in protecting the privacy of online users by implementing more laws companies must comply with, especially if they work with people's personal information to keep it safe, for everything these days are being done online. Stronger security systems and programs must also be put in place to protect the data where it is being stored. There are too many examples of data breaches e.g. at banks. ✓✓

NB! The candidate's answer must be a text-based answer.

(Accept other suitable responses. Accept a combination answer.) (2)

1.11 I think it is important for online users to be constantly aware of what is happening and what they are doing when they are online. Whatever they are doing, or where they are going, is being tracked by organisations or other people. It can be for advertising purposes, or it can be to steal your information or even your identity. It is therefore each person's responsibility to be more careful in what you post on your pages and what you click on pages – you might just give away something about yourself that you did not really want to. ✓✓✓

(Accept other well-substantiated responses. The answer must be focused on why online users must be aware when online.) (2)

1.12 '... there is still much work to be done.' ✓ (1)

1.13 Candidate's own answer, for example

The dangers of online services/internet: ✓

Beware of posting online. ✓ (2)

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**TEXT B**

1.14 Candidate's own answer, for example:

Yes, it is the easiest way to reach the biggest number of people in various countries to complete the poll. ✓✓

OR

No, people might be dishonest in answering questions online / would want to complete a telephonic survey as quickly as possible. ✓✓

(Accept other well-substantiated responses.)

(2)

1.15 South Africa ✓

(1)

1.16 Tunisia ✓

(1)

1.17 Internet companies connect people with the www – they should have security checks and rules everyone must comply with before they can have a website or sell products online. ✓✓

(2)

[6]

TOTAL SECTION A: [30]



SECTION B: SUMMARY

NOTE:

- The facts must be coherent, i.e. they must make sense to the marker.
- Each fact should start with a verb (instruction/imperative). Do not award a mark for a statement.
- Marking is based on the inclusion of valid matter and the exclusion of invalid material.
- Summaries that are short but contain all the required main points should not be penalised.
- Even if the summary is presented in the incorrect format, it must be assessed.
- Markers are required to verify the number of words used.
- If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.
- Marks may not be deducted if the candidate fails to indicate the number of words, if the number is indicated incorrectly or if bullets are used.

QUESTION 2

Mark allocation for facts – 7 marks for 7 points. The following points form the answer to the question:

TEXT C

#	QUOTATION	FACT
1	“Even if you experienced failure and unhappiness in your life, there certainly are a few achievements. ... Thinking about those achievements makes you realise that you have experienced success in your life.”	Think about things you have done well / achieved to see what you are good at. OR Focus on your successes and not failures.
2	“See yourself in your mind, where you really want to be, living the life you really want.”	Imagine doing well to make good things happen. OR Picture or imagine the life you want.
3	“Take another step toward building your self-confidence and write down a list of your achievements and success and look at this list often.”	Write down things you have done well / achieved often to feel better about yourself. OR Often read a list of your achievements.



4	“Set a time each day to think about your talents and abilities and find ways to develop and use them.”	Work on what you are good at every day to become stronger and more disciplined.
5	“When you strengthen your willpower and self-discipline, your self-confidence also grows.”	Build your self-confidence by strengthening your willpower.
6	“Set small, simple goals within your reach, and achieve them.”	Set goals you can reach.
7	“Instead of focusing on bad events and expecting the worse, make an effort to focus on the positive and expect positive results.”	Think about good/positive things to feel happier. OR Have a positive attitude.
8	“It will help if you strive to remove all negative thoughts and words from your mind and your vocabulary and refrain from using them in your conversations.”	Stop thinking and talking negatively about yourself.

Marking the summary:

The summary should be marked as follows:

- **Mark allocation:**

7 marks for 7 points (1 mark per main point)

3 marks for language

Total marks: 10

- **Distribution of language marks when candidate has not quoted verbatim:**

1–3 points correct: award 1 mark.

4–5 points correct: award 2 marks.

6–7 points correct: award 3 marks.

- **Distribution of language marks when candidate has quoted verbatim:**

6–7 quotes: award no language mark.

4–5 quotes: award a maximum of 1 language mark.

2–3 quotes: award a maximum of 2 language marks.

TOTAL SECTION B: [10]



SECTION C: LANGUAGE STRUCTURES AND CONVENTIONS

When marking language questions:

- No half marks are awarded.
- When the answer requires a single word/phrase, but the candidate answers in a full sentence, a mark may only be awarded if the candidate underlined the word/phrase.
- When two/three facts/points are required and the candidate gives more than the required amount, mark only the first two/three.
- Accept dialectal variations.
- If the question asks for a quote and no quotation marks are used, the answer is incorrect.
- Where a candidate gives two answers and the first answer is wrong, mark the first answer.
- If answers are incorrectly numbered, mark according to the memo.
(See remark p. 2)
- In one-worded answers, spelling must be correct.
- In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure tested. (Note: With abbreviations the punctuation must be correct.)
- Sentence structures must be grammatically correct and given in full sentences / as per instruction.

QUESTION 3: ANALYSING AN ADVERTISEMENT

- 3.1 The visual is sushi rolled up in plastic (and not in seaweed). ✓ (1)
- 3.2 The words refer to the plastic that ends up in the ocean that the fish 'eat'. One of the ingredients for sushi is fish. So, in effect when plastic ends up in the ocean and the fish eat the plastic and we eat the fish, indirectly we then eat the plastic. ✓✓
(Accept other suitable responses.) (2)
- 3.3.1 Rise above plastics. ✓ (1)
- 3.3.2 The logo of the foundation looks like a wave formed by the ocean. ✓ This links up with the slogan 'Rise above plastics' encouraging people to become better at recycling their plastics to make sure that it does not end up in the ocean killing the sea animals. ✓
(Accept other well-substantiated responses.) (2)
- 3.4 To turn the tide on something means to reverse/change a situation. ✓ (1)

3.5 On their website, www.surfrider.org/rap. ✓ (1)

3.6 Candidate's own views, for example:

People need to start at home by recycling their plastics so that it ends up in recycling plants and not on landfills or in the oceans. / People can donate or volunteer to help with initiatives to clean up the oceans. ✓✓

NB! The candidate's answer must be a text-based answer.

(Accept other suitable well-substantiated responses.) (2)

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QUESTION 4: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

- 4.1 The ellipsis preceding her words and dashes after her words 'And I' in the first speech bubble. / She does not complete her sentence in the first speech bubble. ✓ (1)
- 4.2
- Her one eye is closed/open.
 - Her mouth is wide open.
 - Her arms are folded.
- (Any TWO) ✓✓ (2)
- 4.3.1 It is the sound of the remote control / buttons he is pushing on the remote control while he is playing the game. / These are the sounds of the game that he is playing. ✓ (1)
- 4.3.2 Onomatopoeia or alliteration. ✓ (1)
- 4.4 Attitude: He is being disrespectful, mocking, sarcastic (accept alternatives). ✓
Reason: He does not look at his mother but only shows her the video control. / He states that what she wants to say will not be important as she usually repeats it six times. ✓ (2)
- 4.5 Honesty is the best policy. ✓ (1)
- 4.6 Candidate's own response, for example:
 Yes, the cartoon conveys humour indicating a parent's frustration when a child does not listen when they speak to them while they are busy playing games or watching television or are busy on their phones. ✓✓

OR

No, it is not humorous, a child can get seriously injured when a parent wraps a cord around a child's head like that. / Children can play games and listen to their parents at the same time. / A teenager should not speak in such a disrespectful way to his mother. ✓✓

(Accept other suitable well-substantiated responses.) (2)

[10]

QUESTION 5: USING LANGUAGE CORRECTLY

TEXT F

- 5.1.1 improve ✓ (1)
- 5.1.2 are ✓ (1)
- 5.1.3 there ✓ (1)
- 5.1.4 moulded ✓ (1)
-
- 5.2.1 scientifically – Adverb ✓ (1)
- 5.2.2 stress – Noun ✓ (1)
-
- 5.3 The pulp from cacao fruit was fermented ✓ by the Olmec people. (1)
- 5.4 supply ✓ (1)
- 5.5 will it (?) ✓ (1)
- 5.6 A single cacao tree does not produce ✓ thousands of blossoms per year. (1)
- 5.7 takes ✓ (1)
- 5.8 Four hundred and fifty-four grams ✓ (1)
- 5.9 Bitter and naturally oily chocolate is ✓ commonly sold as an ingredient meant for cooking. (1)
- 5.10 Ghanaian ✓ (1)

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- 5.11 She said that she ✓ thought ✓ they ✓ should move the couch by the window.
 ✓ if the quotation marks were omitted and a full stop at the end. (4)
- 5.12 rug ✓ (1)
- 5.13 television ✓ (1)

[6]

TOTAL SECTION C: [40]

GRAND TOTAL: [80]